

Jr. Graphic Designer

JOB SUMMARY:

The production and creative graphic designer provides in-house creative services for TSMGI and their clients, particularly digital assets, apparel graphic design and virtual product mock-ups. This position requires a motivated and creative professional who specializes in graphic design applications. This is a very dynamic and extremely talented group who is experiencing tremendous growth. We are looking for a candidate who can manage multiple tasks, who has great time management skills and can appropriately manage high volumes of work and short-turn deadlines.

KEY RESPONSIBILITIES:

- ✓ Supports TSMGI's account teams by implementing client branding, creates original designs for various print outcomes including a wide array of promotional products (apparel: ie hats, shirts, jackets, etc., and other merchandise: drinkware, stickers, etc.
 - Creates designs pursuant to client brand standards with appropriate usage of logos, typography, layout, color, photography and illustration
 - Creates original work more loosely based on clients' brand guides and other marketing objectives
 - Provides creative services for related webstore branding and product images
 - Periodically responsible for product photography
- ✓ Can support TSMGI's communications platforms by designing appropriate graphics for media such as: newsletters, letterhead, envelopes, business cards, email, presentations, website, etc. as needed

SKILLS / QUALIFICATIONS:

- College degree in related field
- Works efficiently with Apple hardware and software
- Fluent in Adobe CC including Photoshop, Illustrator and InDesign; understands cross-compatibility of software. Adobe Dimension experience a plus
- Experience with digital Illustration for apparel design, layout and typography for communication design, color theory
- Basic digital photography experience
- Understands how to format graphics for print and production
- Attention to detail and resourceful problem solver
- Excellent communication skills—written and spoken
- Strong organizational and multi-tasking skills
- Solid interpersonal skills and able to work independently

Key Deliverables:

- Has a client-service mindset
- Client's programs achieve established goals
- Client feedback indicating high levels of satisfaction
- Maintains a positive outlook, with a can-do / will-do attitude, while reinforcing the family-friendly culture established within TSMGI
- Models the values to which TSMGI is committed (honesty, integrity, friendly, engaging, service-oriented mindset, etc)

Application Instructions

- ▶ Submit resume and portfolio examples to jobs@tsmgi.com

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